

## **MOBA Mobile Automation AG acquires majority shares of Novatron MCS AB**

**Limburg 04/08/2016 – MOBA Mobile Automation AG is building on an excellent and close collaboration and acquires majority shares of Novatron MCS AB.**

Limburg, April 20, 2016

“Since 2011 we have maintained a close partnership with Novatron in both Finland and Sweden. Together we have successfully established the excavator control system family ‘Xsite’ along with related software solutions and services in various global markets. Our investment in Novatron MCS AB will now help to continue the strong growth and also allow the introduction of other MOBA products to the Swedish market.”, stated David Shelstad, vice president international sales of MOBA group.

The new subsidiary, MOBA AB, can expect MOBA’s full support. Based on the long collaboration and the strong confidence in MOBA Sweden, Andreas Quarfordt and Patrik Wallgren will remain in their positions as general manager and sales manager, respectively. They will continue to provide the Swedish market with earthmoving solutions while working closely together with an international expert network to seize opportunities for future developments.

The MOBA Group as a global player in the mobile automation market is constantly expanding its network to remain open for new developments. Most recently, it grew by subsidiaries in the UK, Brazil and now in Sweden. Being on-site worldwide not only broadens perspectives but also establishes a premium service, making it a competent partner for technological progress and optimum support in mobile automation.

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