

## **International reinforcement from Denmark for MOBA Group with the founding of new subsidiary MOBA Denmark ApS**

**MOBA Mobile Automation AG is now establishing itself in Denmark with a new subsidiary MOBA Denmark ApS. The founding reinforces its international premium service with several competent contact persons on site.**

Limburg, April 08, 2016

Managing director and sales manager Jesper Lindskov and service manager Steen Pedersen have deliberately opted for the introduction of MOBA systems to the Danish market: „With more than 15 of experience in the industry, the new start-up is the ideal opportunity for us to offer proven solutions, which have already convinced a great variety of contractors, ourselves”.

The managing director adds: „It is a pleasure for us to be able to offer these quality products to Danish entrepreneurs. MOBA products provide us with an excellent technological base that allows us to focus on the customer right from the start. This allows individual solutions to be tailored to the needs of our customers. The excavator system not only simplifies the day-to-day work of the construction site personnel, but also ensures high-precision excavation work and offers the entrepreneur many innovative possibilities regarding data management, project management and financial planning.“

The focus of MOBA Denmark ApS is a national service and professional and individual advice. For this reason, a GPS specialist was hired for the support. „The solution of MOBA offers the customer much more than just a first-class hardware and software. An investment in a Xsite excavation control system is at the same time an investment in a competent service and support. The expert advice for individual adjustments bring the maximum output of each excavator and thus ensures fast amortization times.“, adds Jesper Lindskov. With the integration of Danish content into the new Corporate Website and a Danish newsletter, customers from Denmark always stay up-to-date.

More than 25 years of experience in the development and production of excavator control systems make MOBA Mobile Automation AG an experienced player in the industry. With the international expansion of its premium service, it is intensifying its earthmoving support, thereby setting a new benchmark. Diverse perspectives and the expansion of their international presence offer it the opportunity to be present on-site at the customer’s all over the world and at any time.

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